



#### NAME AND OBJECT OF THE EVENT

The official name of the Event is: "ZEROEMISSION MEDITERRANEAN 2026" - International conference and exhibition dedicated to zeroemission electricity production, storage, and mobility (hereafter indicated: "the Event").

#### ORGANIZERS

The Event is promoted and organized by A151 Srl - with the function of organizing and sales secretariat - and Fiera Roma Srl - with the function of administrative and technical-logistics secretariat (hereafter indicated: "the Organizers").

The offices of the organizing and sales secretariat of the Event are located in:

Via Gramsci, 57 - 20032 Cormano (Milan) - Italy  
Tel.: +39-02 66306866,

e-mail: [events@zeroemission.show](mailto:events@zeroemission.show),

website: [www.zeroemission.show](http://www.zeroemission.show).

The offices of the administrative and technical-logistics secretariat are located in: Via Portuense 1645/1647 - 00148 Rome - Italy

#### PLACE AND DATE OF THE EVENT

The Event will take place at Rome Exhibition Centre (Fiera di Roma) - Italy, from 14 to 16 May 2026.

#### ART. 1 – ADMISSION TO THE EVENT

Exhibitors at the Event: A) Italian and international companies who have on show products made by their company or services provided by their company, which are included in the product sectors of the Event. If the company that manufactures the products does not take part in the Event, their agents, dealers, agents or representatives may also take part; B) Associations of the sector, Public Institutions, Public Organizations and Bodies that carry out promotion, studies, information and distribution in the sectors covered by the Event; C) Publishing Houses of the sector; those taking part may not subordinate their participation in the Event to the fulfilment of any kind of reserves or conditions in their request of participation.

The Organizers reserves the right to refuse admission to the Event of companies without the requirements foreseen by this Article.

#### ART. 2 – ACCEPTANCE OF THE RULES AND REGULATIONS OF THE EVENT

By signing the Application Form, the Exhibitor commits to use the area allocated, accepting in full the "Rules and Regulations of the Event", the "Fiera Roma Technical Regulations", as well as all the supplementary regulations that the Organizers should, at any given time, take in the interests of the Event. The Exhibitor is strictly forbidden to hand over his allocated area - in whole or partially - even free of charge, to others.

Failing this, the goods brought into the Event and put on show and exhibited without authorization will be removed from the Event

at the risk and expense of the holder of the area.

#### ART. 3 – LIMITS TO STAND AREAS

It is forbidden to place any stand furnishings outside stand areas.

#### ART. 4 – REGISTRATION - SUBMISSION OF THE REQUEST OF PARTICIPATION AND PAYMENT OF THE DEPOSIT

Requests of participation, with the form filled in, must be signed by the requesting person in the case of individual company as well as by the legal representative of the company in any other case, and must also include payment of the deposit foreseen by the request of participation. Requests of participation received by the Organizers after 28 February 2026 must also include payment of the entire participation fee. Requests that are received before 28 February 2026 must be correctly filled in and signed to be considered valid.

Verbal- and fax confirmation, as well as requests of participation that are not complete or correctly filled in, will not be considered valid.

Acceptance of requests of participation are also subject to the fulfilment of outstanding administrative issues.

#### ART. 5 – RIGHT OF WITHDRAWAL

Exhibitors have the right of withdrawal from this contract. Said right must be carried out by and no later than 60 days from the beginning date of the Event, by means of a registered letter sent to A151 Srl - Via Gramsci, 57 20032 Cormano (Milan), Italy. The Exhibitors' right of withdrawal legitimizes the Organizers to withhold, together with the registration fees if foreseen, as well as the amount (deposit) foreseen on presentation of the request of participation in the Event, as penitential deposit. In the case of failure to exercise the withdrawal within the 60-day limit from the beginning of the Event, the Exhibitor will be obliged to pay the entire amount foreseen as registration fee as per Article 9 of these General Rules and Regulations of the Event.

#### ART. 6 – PENALTY CLAUSE

Should the Exhibitor renounce in taking part in the Event and said withdrawal should be received by the Organizers after the 60-day limit from the beginning of the Event, the Exhibitor will not be entitled to any reimbursement of the amount paid on requesting participation and will be obliged to pay the entire amount foreseen for participation in the Event, as per Article 1382 of the Civil Code. Moreover, the Organizers will also have the right to take legal action to obtain compensation regarding the damages caused by said delayed withdrawal. In any case, the Organizers will have the right to allocate the area previously assigned to the withdrawing company to another Exhibitor.

#### ART. 6/A – LATE OR FAILED ARRIVAL

In case the Exhibitor – for any reason – does not take possession of the assigned stand by the fixed date and time (14 May 2026 – 12:00 p.m. Italian time) or shows up after the Event has already begun, the Organizers reserves the right to freely dispose of the unoccupied space, also reserving the right to protect any further compensation for major damages occurred. The payments received or still due by the Exhibitor for the entire value of the Participation Fees and Registration Fees will be retained and/or requested in payment as indemnification and no reimbursement can be requested by the Exhibitor, at whatsoever title or reason.

#### ART. 7 – STAND ALLOCATION

Stand allocation is the sole discretion of the Organizers. Any indications or requests made by Exhibitors are to be considered as merely indicative, may not restrict or influence requests of participation, and are therefore considered as not part of the official request. Moreover, the Organizers will have the right to change position and reduce in size areas already allocated, or to move them to a different stand area, without entitling Exhibitors to any indemnity or compensation. The Organizers must, in any case, inform the Exhibitors regarding changes in writing (by fax or other means) posted at least 20 days before the beginning of the Event. The Organizers reserve the right to allocate areas not indicated on the floor plan. No reimbursement or discount may be requested (discounts or compensation) if the stand area allocated includes columns, other structures or safety and fire extinguishing equipment, as these are structural parts of the halls.

#### ART. 7/A – SET-UP

The "Fiera Roma Technical Regulations" – available at [https://www.fieraroma.it/wp-content/uploads/regolamento\\_quartiere\\_eng.pdf](https://www.fieraroma.it/wp-content/uploads/regolamento_quartiere_eng.pdf) - govern the methods for set-up the internal part of the exhibition spaces, which Exhibitors must strictly comply with.

Stand set-up must remain within the area of the stand, with heights that must not be more than the maximum height of m. 5. Customized set-ups (raw areas) must be submitted to the Organizers for approval within 16 March 2026. The construction of platforms of more than cm. 30 in height is forbidden. Stand construction and relative equipment must be carried out as state-of-the-art, in compliance with safety, fire prevention, and disabled access regulations. The same rights and regulations are valid for stand areas, installations, and constructions in outdoor areas.

Failure to submit the declarations and documents foreseen by the "Rules and Regulations of the Event" and the "Fiera Roma Technical Regulations" regarding the responsibility of construction, electrical installations and those regarding fire



prevention, will authorize the organizing secretariat to close stands and to take the most appropriate measures to ensure safety conditions, notwithstanding civil or criminal liability of the Exhibitor.

The organizing secretariat reserves the right to make changes to fittings and fixtures do not conform to the above mentioned indications and guidelines. Responsibility for the stability of the stands, execution of the systems and possible damages that may be caused to people or property of the Organization or third parties, will be the exclusive responsibility of Exhibitors.

Failure to follow the rules and regulations and, in particular, those regarding fire prevention, will authorize the organizing secretariat to take precautionary measures against the company not compliant to fire prevention rules and regulations, which may result in the application of supplementary measures to the overall safety conditions, with relative costs calculated at not less than EUR 60.00/sqm. or to the partial or total removal of the stand, along with the declaration of lack of safety of the same stand.

Failure to follow the safety rules and regulations may lead to prosecution.

#### ART. 8 – ENTRANCE - PASSES

Entrance to the Event will be on invitation only. Exhibitors, their personnel, guests, and those entitled, special passes to enter the Event will be available from the organizing secretariat.

#### ART. 9 – PARTICIPATION FEES, REGISTRATION FEES, TERMS OF PAYMENT, FAIL OF ACCEPTANCE

##### A) Participation Fees:

- indoor raw space EUR 140,00/sqm. + VAT.  
By "raw space" it is intended the sole exhibition surface (floor) without walls, carpet, furnishings and lighting.  
The Organizers reserves the right to assign open sides according to the availability of spaces, and with to the technical requirements and in the General interest of the Event, taking into account the requests received by the Exhibitors where possible. The confirmation of the open sides will be communicated by e-mail with the notification of the allocation of exhibition spaces
- basic stand fitting (available upon request) EUR 80,00/sqm. + VAT, including: structure with walls, fireproof moquette; company name board with standard lettering; electrical setup with basic lighting and one multi-socket; 1x1 m. storeroom, 1 table, 3 chairs, 1 coat rack, 1 wastepaper basket.

##### B) Registration and Services Fees (to be paid in addition to the Participation Fees)

- EUR 300,00 + VAT for each individual stand owner including: basic insurance coverage (R.C.T. - R.C.O., civil liability and

fire) – mandatory; the inclusion of the company in the Exhibitors List on the website of the Event; Exhibitor Passes; n. 1 parking permit (inside the Exhibition Centre); installation and testing of the electrical system with a maximum supplied power of up to 2 kw; supply of fire extinguishers in accordance with the law; municipal charges for advertising on signs and name of the Exhibitor;

- EUR 150,00 + VAT for each Represented Company or Co-Exhibitor including basic insurance coverage (R.C.T. - R.C.O., civil liability and fire) – mandatory, the inclusion of the company in the Exhibitors List on the website of the Event, Exhibitor passes, installation and testing of the electrical system with a maximum supplied power of up to 2 kw, supply of fire extinguishers in accordance with the law, municipal charges for advertising on signs and name of the Exhibitor.

The Participation, Registration and Service Fees also include general surveillance of the Exhibition and general fire prevention, general cleaning of the common areas, technical assistance to the Exhibitor during the exhibition days and during all phases of set-up and dismantling of the stand; general lighting of the pavilions, sanitation, heating/air conditioning.

##### C) Payment, methods, and deadlines

The deposit and balance must be paid to as indicated in the application form. The balance must be paid within 15 days from receipt of invoice and, in any case, before the entrance to the Exhibition Centre. Invoices issued within 15 days from the opening of the Event must be paid as received.

In fail of such payments the Organizers reserves the right to deny the access to the Event to the Exhibiting Company and to the represented companies and/or standfitting companies and/or other contractors appointed by the Exhibitor. Payments must be affected by bank transfer, made out to FIERA ROMA Srl c/o UNICREDIT ROMA CASSETTA MATTEI – VIA DELLA CASSETTA MATTEI 153/H – (postcode) I-00148 ROME – Italy – IBAN: IT 34 C 02008 05063000401216167 – BIC/SWIFT: UNCRITM1B26. Please quote "ZEROEMISSION MEDITERRANEAN 2026" and the EXHIBITING COMPANY NAME (as indicated in the application form) on all payments.

The payment of deposits and the subsequent issuing of invoices by Fiera Roma Srl do not constitute themselves acceptance of the application form on behalf of the Organizers. In case of non-acceptance, the monies paid will be refunded.

#### ART. 9/A – VAT REGULATIONS

Pursuant to the Italian VAT Regulations (DPR 633 26/10/1972) all services related to the participation to fairs and exhibitions in Italy of foreign companies and/or organizations resident within the European Union (with exclusion of private subjects or bodies that carry out exclusively institutional activities), are NO LONGER SUBJECT to VAT. Necessary condition is that the above communicate their VAT ID Number or identifying codes BEFORE the issuing of invoices and/or any accounting document. For the same remain subject to VAT payment the following services: tickets to access events, parking permits, catering services and/or food products.

#### ART. 10 – SET-UP AND DISMANTLING OF THE AREAS

Each construction project must be approved by the Organizers prior to the Event, which has the right to remove or change all or part of the set-up, as well as all kinds of signs – both luminous or not – installed without prior approval. Projects must be submitted to the Organizers for approval within 16 March 2026.

After the closure of the Event, the stands and areas must be cleared at the Exhibitors' expense by and no later than the date foreseen by the communication regarding set-up and dismantling sent out to all Exhibitors. Failing this, the Organizers may not be held responsible for the goods, materials or other items stored there, also having the right to carry out their removal and storage of said items, at the expense and risk of the Exhibitor not respecting this rule. After the period of two months from the date of clearing, all items not claimed will be sold by auction. Proceeds of the sale, net of all expenses and any rights of the Organizers, will be credited to the Exhibitor. Exhibitor goods and items left in the Fair Centre will also involve payment of fees regarding 'postevent' storage to the Organizers. Dismantling and clearing of the stands is absolutely forbidden before closure of the Event.

#### ART. 11 – PROVIDED SERVICES NOT INCLUDED IN THE APPLICATION FORM AND RELEVANT PAYMENTS

The Organizers make support services available to Exhibitors for the best use of the stands during the Event.

The Exhibitor will receive by e-mail the credentials to access both the booking of services (some mandatory, others optional) and the Technical Regulation deemed to the regulation of the activities that will take place in the Exhibition Centre.

This document will be an integral part of these Rules and Regulations of the Event and as such accepted by signing the application form. Please note that the provision of additional services, which can be booked online, is



subject to prior payment by the Exhibitor. In case of non-payment, the requested services will not be provided.

#### **ART. 12 – PAYMENT OF SERVICES CONTRACTED FOR WITH FIERA ROMA SRL**

Please note that the supply of the services requested to Fiera Roma Srl and included in the Exhibitors' Manual of Fiera Roma is subject to pre-payment from the exhibiting company. All the requests sent to Fiera Roma Srl without payment in full will not be considered valid.

#### **ART. 13 – EXHIBITORS LIST**

The Organizers will, without any responsibility, prepare an on line and/or printed Exhibitors List, which will be published by the Event opening. This publication will include indications regarding applications received and accepted up to 30 days before the beginning of the Event, and will contain data provided by the Exhibitor (duly registered for the Event at least 30 days prior to the Exhibition opening) through a dedicated form; if the Exhibitor fails to complete this form, the data will be taken from "the application form". The publication of this above mentioned data and information is free of charge. The Exhibitor may add, on payment of a surcharge – and approved by the Organizer with regards to product breakdown – additional technical or advertising information, to be agreed.

#### **ART. 14 – SURVEILLANCE OF THE AREAS AND STANDS**

Exhibitors are required to supervise their stand areas during the opening hours of the Event and must take care personally of the items at his stand area during set-up and dismantling, as well as during the opening hours. The Organizers may not be held responsible in the case of theft of goods left unattended at the stand during set-up and dismantling inside the pavilions of Fiera Roma.

#### **ART. 15 – CLEANING OF THE AREAS AND STANDS**

The cleaning of stand areas is not included in the participation fee, but it can be booked (on payment of a surcharge).

#### **ART. 16 – PROHIBITIONS AND RIGHT OF RETENTION**

A) It is generally prohibited all what may cause prejudice, disturb, or may affect the regular progress of the Event and its scopes. The following are strictly prohibited:

- the transfer, total or partial, to third party of the assigned spaces.
- the occupancy of spaces different and/or or bigger than those assigned.
- the use and activation of machinery and equipment without the specific authorization from the Organizers.
- the exposition to the public of products and information not related to the product categories indicated in the application form and Catalogue Form.

- the distribution of information or advertising material and the posting of cartels outside the assigned stand.
- any kind of visual and/or audio advertising outside the assigned stand, also including the aisles, streets and anywhere adjacent the Exhibition Centre. The use of VTRs and DVDs is allowed within the assigned stand, if previously authorized by the Organizers.
- the exposition, even within the assigned stand, of cartels or posters illustrating prizes, contests called by institutions, organizations, by the specialized or general press, except with specific written authorization from the Organizers.
- any source of light, variable, pulsating or similar.
- photo and TV shootings, including the production of drawings within the assigned stand without specific authorization of the Organizers. The Organizers will have the right to take pictures and/or films, of the inside and/or of the outside the stands and use the productions obtained. No claim for compensation whatsoever can be exerted in their regards.
- the permanence in the stands or in the Exhibition Centre during the closing hours of the Event.

- B) It is also prohibited to leave unattended within the stand and/or in the Exhibition Centre products and/or materials, beyond the dismantling period of the Event. Once such term is expired, the Organizers reserve the right to retain such products and/or materials, until the all the expenses due for the eventual custody and all the monies still due have been paid. After a period of 15 days after the closing of the Event, the Organizers reserve the right to sell the goods retained, pursuant to art. 2797 C.C.
- C) In case of failure to pay the sums due as participation fees, admission fees, advertising, services, and any other charge on behalf of the Exhibitor, the Organizers reserve the right to retain products and/or exhibiting materials.

#### **NON-COMPLIANCE AND BREACH OF DUTY**

In case of non-compliance with the general rules and prescriptions set out in these Rules and Regulations of the Event and/or of non-fulfilment of the obligations established by the same, including the case of fail of payment, Fiera Roma Srl, in proportional measure with the seriousness of the circumstance, will have the right to proceed with the following actions:

- a) Exhibitors pass, parking permit, catalogue and any other access or material related to the Event will be refused;

- b) all the services and systems necessary for the operations of the assigned stand will not be activated;
- c) decision to exclude the non-compliant Exhibitor from the future editions of the Event;
- d) the immediate removal of all the non-compliant products/exhibits will be ordered, with power of immediate and direct intervention in case the non-compliant Exhibitor refuses or omits to act accordingly, also with right to further proceed with additional sanctions.

In all the above case the Exhibitor will have no right for compensation and/or reimbursement whatsoever yet obliged to fulfil all the obligations towards the Organizer, corresponding all the amount due as participation fees of any nature.

#### **ART. 17 – PHOTOS AND VIDEO SHOOTING**

Visitors and Exhibitors must receive authorization from the Organizers before taking photos or videos inside the pavilion. The Organizers may take photos of the exteriors and details of stand areas and use this material without any claims from Exhibitors.

#### **ART. 18 – AUDIO AND VIDEO TRANSMISSION - SIAE**

Each kind of vocal advertising is strictly forbidden. The Organizers reserves the right to authorize – according to the "Fiera Roma Technical Regulations" – any film projections. The Organizers may use loudspeakers only for official and general communications or in emergency situations. Royalties arising from any audio-visual installations in the stands and live performances (with singers and/or musical instruments) are not included in the participation fees; Exhibitors must contact the local SIAE directly. In the case of audio, video or multi-media with works or parts of works protected as per Law 22.4.1941 n. 633, royalties must be paid in advance by Exhibitors, along with any charges regarding said media, as per Art. 181bis of the above-mentioned Law. The unauthorized use of original works, and the absence of the SIAE stamp on the media, is an offense punished as per Art. 171 and consequent Law 633/41 and is the responsibility of Exhibitors.

#### **ART. 19 – ADVERTISING**

Exhibitors are allowed to distribute advertising material regarding exhibited products only on their stand areas. Posters may be hung only on stand areas. Each other type of advertising the entrances and in the vicinity of the Exhibition Centre, is strictly forbidden.

Advertising – excluding that carried out inside stand areas – may be carried out by Exhibitors if authorized by the Organizers and Fiera Roma, which have the exclusive right to manage said advertising.





#### **ART. 20 – COMPULSORY INSURANCE - LIABILITY**

The Organizers require:

- that the goods, materials, set-up components and equipment introduced in Fiera Roma Srl by the Exhibitor are covered by R.C.T. - R.C.O. civil liability and fire insurance with renounce of compensation from Fiera Roma Srl, Investimenti SpA, from the companies linked, managed, held by the above and from the third parties at any title involved in the organization of the Event.
- Public Liability Insurance (towards third party); Fiera Roma Srl provides Insurance coverage through specific agreements. Details and costs of the R.C.T., R.C.O. civil liability and fire insurance will be communicated in the INSURANCE FORM available for download in the Exhibitors Web Area. The Exhibitors are obliged to return such Form in all circumstances with the indication of the eventual major values that the Exhibitor intends to insure with the "FIRE" Policy, besides the standard values foreseen, already included in the Registration Fees. In the case the Exhibitor, to guarantee goods, equipment and set-up materials already possesses an ALL RISKS Insurance, valid for Fairs and Exhibitions, with clause of renounce of compensation towards Fiera Roma Srl, Investimenti SpA, and the companies linked, managed, held by the above and from the third parties at any title involved in the organization of the Event, said Exhibitor may be excluded from the "allrisks" guarantee provided by Fiera Roma Srl, by presenting specific declaration signed by the authorized person from the company and by the insurance company, that the goods introduced are covered with "all-risks" guarantee not lower to the one presented by Fiera Roma Srl. The Organizers assume no liability for damages of any kind suffered by the Exhibitor and/or third party or caused by facts responsibility of the Exhibitor or of its personnel, for events of whatsoever nature and/or from third party, except for those exclusively attributable to the organization of the Event, of responsibility of the Organizers.

#### **ART. 21 – DAMAGE TO THE STAND AREAS**

Stand areas must be handed back in the same conditions as when received. Any costs regarding repairs are the responsibility of Exhibitors, who are also responsible for the observance of the special rules and regulations for the use of structures and technical installations.

#### **ART. 22 – PRICE INCREASES**

Fees regarding stand areas and special installations are calculated as per costs noted as at 31 December 2023. In the case of general increases in prices, workforce, electricity, etc., the Organizers reserves the right to make changes to readjust fees and rates.

#### **ART. 23 – CHANGES TO THE RULES AND REGULATIONS OF THE EVENT**

The Organizers reserves the right to establish - also, as exceptions to these "Rules and Regulations of the Event" - rules and guidelines deemed appropriate to best regulate the Event and relative services. Said rules and guidelines have the same validity as those of these "Rules and Regulations of the Event" and are therefore equally binding. In the case of noncompliance with the requirements of these "Rules and Regulations of the Event", the Organizers reserves the right to close stands. In this case, Exhibitors do not have the right to any type of reimbursement or compensation.

#### **ART. 24 – POSTPONEMENT, REDUCTION OR SUSPENSION OF THE EVENT**

The Organizers has the discretionary and unquestionable right to make changes to the dates of the Event, without the Exhibitor having the right to withdraw or otherwise terminate the contract and free himself from the commitments undertaken. The Organizers may also reduce the duration of the Event, cancel it in whole or in part, without being required to pay compensation, penalties, or damages. In this case, the Organizers must inform Exhibitors with regards to the changes implemented, by written communication: by registered letter, e-mail, fax, telegram, to be sent at least 10 days before the Event opening.

#### **ART. 25 – FORCE MAJEURE**

Force Majeure constitutes the occurrence of an event or circumstance ("Force Majeure Event") that prevents the fulfilment of one or more contractual obligations, if and to the extent that the following is proven:

- a) that the impediment is beyond reasonable control;
- b) that it could not have reasonably been foreseen when the contract was concluded; and
- c) that the effects of the impediment could not have been reasonably avoided or overcome.

The conditions referred to in points (a) and (b) are to be considered fulfilled, unless proven otherwise, in the presence of the following events: war (declared or not), invasions, acts of foreign enemies, extensive military mobilization on national or international territory; civil wars, riots, rebellions and/or revolutions, uprisings, acts of terrorism, sabotage or piracy; embargoes; the necessity to comply with governmental laws or orders, expropriation, requisition, nationalization; plague, epidemics, natural calamities or extreme natural events in general; explosions, fires, destruction of equipment, prolonged disruption of transport, telecommunications, information system or energy; boycotts, strikes and lockouts, occupation of the premises.

The Organizers will be exempt from the obligation to fulfil its contractual commitments, and from any liability for

damages or solution due to breach of contract if Force Majeure Events should occur, starting from the moment in which the impediment prevents fulfilment, provided that the other party is notified without delay. In the absence of timely communication, the exemption will take effect from the moment the communication reaches the other party. The other party may suspend the fulfilment of its obligations from the date of communication.

Should the Event need to be postponed due to a Force Majeure Event, the Organizers will keep the amounts already received (i.e., registration fees and any other advance payments), which can be used by the Exhibitor – without any guarantee regarding changes in rates – for participation in the Event on the new dates.

Should the Event need to be cancelled due to a Force Majeure Event, the Organizers reserves the right to withhold only the registration fee paid by exhibitors by way of reimbursement of organization expenses, providing for the refund of the remaining sums collected without Exhibitors having the possibility to claim compensation from the Organizers for any reason.

Should any Force Majeure Event occur, the Exhibitor will be exempt from the obligation to fulfil its contractual obligations and from any liability for damages or any remedy for breach of contract, starting from the moment when the impediment prevents fulfilment, provided that duly documented notice is given to the Organizers without delay.

The exemption will, in the absence of timely communication, take effect from the moment the communication reaches the other party, who may suspend fulfilment of its obligations starting from the date of communication. Should the Exhibitor be unable to attend the Event due to a Force Majeure. Event, the Organizers will keep the sums already received (i.e., the registration fee and any other deposits), which may be used by the Exhibitor – without any guarantee on the variation of rates – for participation in subsequent editions of the Event.

Please note that, in the event of a Force Majeure Event, the terms for communication provided for by ART. 24 – Postponement, Reduction or Suspension of the Event – shall not apply.

#### **ART. 26 – GUIDELINES FOR TECHNICAL INSTALLATIONS**

Further technical and general Rules and Regulations will be notified in the "Fiera Roma Technical Regulations" and will be an integral part of these Rules and Regulations of the Event.

#### **ART. 27 – ORGANIZATION, MANAGEMENT AND CONTROL MODEL**

The Exhibitor declares to have read the Organization, Management and Control Model pursuant to the former Legislative Decree 231/2001, and therefore to respect and ensure



that any of his collaborators respect the aforementioned legislation, accepting the terms and conditions

#### ART. 28 – JURISDICTION

The Court of Milan will have the exclusive and absolute responsibility for any dispute arising from the interpretation, execution, validity, or termination of this contract. Italian Law shall be applied. The official text of the “Rules and Regulations of the Event” is that in Italian.

#### ART. 29 – PROCESSING OF PERSONAL DATA (UE REGULATION NO. 679/2016)

Regulation No. 679/2016 - PRIVACY CODE The company Fiera Roma Srl (VAT number 07540411001), with registered office in Via Portuense, 1645/647 Rome (00148) and the Company A151 Srl (VAT number 02769870342), with registered office in Via Gramsci 57, Cormanò – Milan (20032) are the co-controllers of the processing pursuant to and by effect of art. 26 of European Regulation no. 679/2016.

To know the purposes, the methods, the legal base and all that is deemed to be necessary, in accordance with the law, concerning the processing of personal data, we invite you to read the attached Privacy Policy, provided in accordance with EU Reg. 679/2016, which is an integral part of this document.

The Privacy Policy, duly signed and dated, shall be submitted together with the application request and additional documentation required according to these “Rules and Regulations of the Event”, under penalty of exclusion from participation in the Event.

#### ART. 30 – SAFETY

Exhibitors are responsible for complying with safety regulations within their stands (Legislative Decree 81/08). Exhibitors must comply with all the provisions contained in the “Fiera Roma Technical Regulations” and those possibly issued by Fiera Roma Srl regarding fire prevention, as well as deliver to Fiera Roma Srl, 30 days before the Event opening, the forms present in the reserved web area duly completed to the Exhibitors.

Failure to comply with the rules on safety and prevention of fires and accidents and with the “Fiera Roma Technical Regulations” may result in the immediate closure of the stand, as well as exclusion from subsequent editions of the Event.

Exhibitors are required to appoint one or more “stand managers” for the assigned stand for the entire duration of their stay in the Exhibition Centre. The same will guarantee the conformity of the stand set-up and of every system contained therein with current legislation and, in particular, must ensure compliance with the requirements contemplated by the fire prevention regulations and those provided for by the current safety provisions. The name of the Manager and the relevant contact telephone

numbers must be communicated to the Organizers at the same time as sending the application form.

Any changes or additions to names must be communicated before the set-up starts.

All the material to be used for the set-up (dividers, backdrops, various structures, platforms, coverings, fabrics, curtains, false ceilings, ceilings, etc.), if not fireproof, must be fireproof at origin or fireproof in accordance with the Ministry Decree of the Interior dated 26/6/84 and subsequent amendments and additions.

Comportment that is deemed incompliant with the above-listed safety regulations, particularly insofar as it affects general security of the pavilions and of the third parties present, may be subject to intervention by Fiera Roma and result, following communication thereto by the Organizers, in the immediate deactivation of utilities supplied to the stand as well as its immediate closure. Any further consequence owing to inobservance of the provisions remains the sole responsibility of the Exhibitor and of the Companies under his charge.

The Exhibitor is likewise responsible for compliance with current rules respecting everything set-up at his stand as regards fittings, structures, systems, displayed products, etc.

Each Exhibitor is required to appoint a “stand manager” who, for safety purposes, will assume liability towards all interested parties concerning activities performed on behalf of the Exhibitor over the entire duration of his period within the Exhibition Centre. At the discretion of the Exhibitor, and acting under his full responsibility, the “stand manager” may also be a different person for each of the three phases previously identified, namely set-up, exhibition, and dismantling.

The name of the manager, as well as relative telephone numbers for available contact, must both appear on the specific application form provided by the Organizer. Any changes or additions must be communicated to the Organizers prior to the set-up starting. Access to the car park by companies operating for the provision of services on behalf of the Organizer and of Fiera Roma will only occur in the presence of the “stand manager” and upon reception of his authorization. The same constraint is not applicable to staff assigned to surveillance and area security.

#### MANDATORY

#### THE EXHIBITOR:

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(Name in full in capital letters)

Declares to have read, is aware of and accepts all items of the “Rules and Regulations of the Event” in these pages, long with the rules and fees regarding participation in the Event, as well as all those issued thereafter for the organization and operation of the Event, in particular, the participant declares to specifically accept and approve the conditions contained in the following articles of the “Rules and Regulations of the Event” contained in the following:

1. Admission to the Event; 2. Acceptance of the Rules and Regulations of the Event; 3. Limits to stand areas; 4. Registration - submission of the request of participation and payment of the deposit; 5. Right of withdrawal; 6. Penalty clause; 6/A Late or failed arrival; 7. Stand allocation; 7/A. Set-up; 8. Entrance - Passes; 9. Participation fees, registration fees, terms of payment, fail of acceptance; 9/A. VAT regulations; 10. Set-up and dismantling of the areas; 11. Provided services not included in the application form and relevant payments; 12. Payment of services contracted for with Fiera Roma; 13. Exhibitors List; 14. Surveillance of the areas and stands; 15. Cleaning of the areas and stands; 16. Prohibitions and right of retention; 17. Photos and video shooting; 18. Audio and video transmission - SIAE; 19. Advertising; 20. Compulsory insurance - liability; 21. Damage to the stand areas; 22. Price increases; 23. Changes to the Rules and Regulations of the Event; 24. Postponement, reduction or suspension of the Event; 25. Force majeure; 26. Guidelines for technical installations; 27. Organization, management and control model; 28. Jurisdiction; 29. Processing of personal data (UE Regulation No. 679/2016); 30. Safety.

#### DATE

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COMPANY STAMP AND LEGIBLE SIGNATURE

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## PRIVACY POLICY (EU Regulation No. 679/2016)

### 1. INTRODUCTION

A151 Srl and Fiera Roma Srl (jointly the "Organizers") may collect and process personal data provided by the Exhibitors ("Exhibitors") and, in any case, by the employees and associates of the latter (jointly with the Exhibitors: "Interested Parties"), for the participation in the "ZeroEmission Mediterranean 2026" ("Event" or "Show") or, in any case, for the execution of the agreement signed between the Parties ("Agreement"). This Privacy Policy describes the processing of all Personal Data of Interested Parties carried out in connection with the participation in the Event and the execution of the Agreement (hereinafter "Data").

### 2. WHO IS THE DATA CONTROLLER?

A151 Srl (VAT number 02769870342), with registered office in Via Gramsci 57, Cormano – Milan (20032) Fiera Roma Srl (VAT Number 07540411001), with Registered office in Via Portuense, 1645/647 Rome (00148), ("Jointcontrollers") are the co-controllers of data processing pursuant to and by effect of art. 26 of European Regulation n. 679/2016 ("GDPR"). The contact point for the interested parties pursuant to and by effect of art. 26, paragraph 1 of the GDPR is Fiera Roma Srl, which can be contacted at the address indicated in Section 9.

The Data Controllers and Processors appointed by the Companies shall include, amongst others, outsourcing companies to provide electronic filing and advisory services. A comprehensive list of the Data Controllers and Processors appointed by the Organizers may be requested by the Exhibitors at the contact details indicated in Section 9 of this Privacy Policy.

### 3. WHAT KIND OF DATA IS PROCESSED BY THE ORGANIZERS?

A151 Srl and Fiera Roma Srl shall only process data provided in the application form for participation/ admission to the Event and the relevant connected and/or linked documentation (e.g., data provided for recording in the Official catalogue). Personal data obtained and processed by the Organizers may be considered as Administrative/Accounting related data: Company data and the relevant legal representative (Company name, address, telephone number, fax, e-mail address, product sector, etc.); billing information (bank details, etc.), Company contact details (name, surname, e-mail, telephone number) and similar data.

### 4. FOR WHAT PURPOSES ARE THE DATA PROCESSED?

The Organizer shall process Data with manual and electronic tools:

a) For the participation to the Event or, in any case, for the execution of the relevant Agreement.

b) To protect and defend the rights of the Organizers.

In particular, A151Srl and Fiera Roma Srl may disclose Data where necessary to (i) protect, enforce or defend rights, privacy, security or property of the Organizers, its employees, agents and contractors, (ii) protect the Organizers from fraud or (iii) for risk management purposes.

c) For compliance with applicable Law and legal procedures and to respond to requests from competent authorities.

d) For the arrangement, with the prior consent, of sales, promotional, advertising and marketing initiatives, as well as the dispatch of advertising and/or information material concerning the Organizers' products, services and initiatives, through traditional contact methods (such as hard copy mail, telephone, etc.) and IT-based (such as SMS, MMS, e-mail, push notifications), and analysis and marketing research carried out by the joint-controllers.

### 5. ON WHAT LEGAL BASIS ARE DATA PROCESSED?

The data are processed for the following purposes:

- Under sections 4 (a) and 4 (b), it is necessary for participation in "ZeroEmission Mediterranean" or, in any case, for the execution of the related contract (Article 6, paragraph 1, letter b) GDPR) and, therefore, the refusal to provide the Data would prevent participation in the Event or, in any case, the signature of the related Agreement or, if already concluded, to continue its execution;

- Under Section 4 (c) it is necessary to comply with the applicable Law (Article 6, paragraph 1, letter c) GDPR) and, therefore, refusal to provide the Data would prevent participation in the Event again or, in any case, the conclusion of the Agreement or, if already concluded, to continue its execution.

- Under Section 4 (d), data are processed based on the consent (Article 6, paragraph 1, letter a) GDPR); if such data are not provided, this shall not in any way affect the participation in the Event or the conclusion and/or execution of the Agreement but may, however, prevent the provision of some services promoted during and after the Show.

### 6. WHO HAS ACCESS TO DATA?

Data shall be accessible, to the extent that this is necessary for the execution of activities, only by the employees and/or associates of A151Srl and Fiera Roma Srl who are duly authorized and to whom the Organizers provided specific indications regarding confidentiality and protection of personal data.

The Organizers may disclose Data to: (a) thirdparty service providers, in charge of processing activities and, where required by applicable Law, appointed as data controllers

and processors (e.g., cloud service providers, service providers of the Organizers, such as, by means of example, IT service provision companies, experts, consultants and lawyers, companies resulting from possible mergers, spin-off or other transactions) and (b) competent authorities, where permitted by applicable Law.

### 7. ARE DATA TRANSFERRED ABROAD?

Personal data shall not be transferred to Third countries.

### 8. DO THE INTERESTED PARTIES OWN THE RIGHTS TO THEIR PERSONAL DATA?

The interested party has the right to obtain confirmation of the existence, or lack thereof, of its personal data, and has the right to obtain information on:

a) The source of the personal data.

b) The purposes and methods of data processing.

c) The logic applied in case of data processing by electronic means.

d) The identity of the Owner, of Controllers and the appointed Representatives.

e) The entities and categories of entities to whom personal data may be communicated or who may come to know them as appointed representatives across the territory of the State, persons responsible or appointed.

The Interested party has the right to obtain information on:

f) The updating, amendment or, when required, integration of data.

g) The limitation of data processing in cases of dispute on the accuracy of data, opposition to processing or cancellation of personal data towards the data controller, as well as for the assessment, the exercise or defence of a right in the Court.

h) The cancellation, anonymization or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes why these data were collected or subsequently processed.

i) The guarantee that the operations pursuant to sections f) and h), including the content thereof, have been reported to those to whom data were communicated or disclosed, except where this should be impossible or would require the use of means that are manifestly disproportionate to the protected right.

j) In a structured format, commonly used and readable by an automatic device, the personal data provided, and to transmit them, directly or through the data controller, to another data controller (so-called right to data portability).

The interested party also has the right to object, in whole or in part:

k) To the processing of personal data, for legitimate reasons even if relevant to collection purposes.

l) To the processing of personal data for the purpose of sending advertising material or direct sale, or for the purpose of marketing research or sales communication.





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# RULES AND REGULATIONS OF THE EVENT ZEROEMISSION MEDITERRANEAN 2026

If the interested party considers that the Cocontrollers and/or by a third party have violated its rights, this one is entitled to lodge a complaint with the Authority for the protection of personal data and/or with another competent supervisory authority of the GDPR.

The rights above may be exerted by contacting Fiera Roma Srl at the address indicated in subsequent Section 9.

## 9. HOW TO CONTACT FIERA ROMA SRL ON BEHALF OF THE JOINT-CONTROLLERS

If the Interested party or the Exhibitors have questions about this Privacy Policy or would like to exert the rights set forth in this Privacy Policy, they can contact Fiera Roma Srl at the following e-mail address [privacy@fieraroma.it](mailto:privacy@fieraroma.it)

## 10. HOW LONG SHALL THE PERSONAL DATA BE STORED?

Data shall be stored for a period of time not exceeding that necessary for the purposes for which such data were collected and subsequently processed, in compliance with the obligations provided for by the enforceable legislation.

## 11. CONSENT TO THE PROCESSING OF DATA FOR THE PURPOSES REFERRED TO IN SECTION 4(d)

For the processing of Data for the purposes referred to in Section 4(d) the Organizers shall request the consent exclusively for the purposes indicated above, given by signing the statement below. In the absence of Your explicit consent to the processing of the data, the participation in the Event or the conclusion and/or execution of the Agreement shall not be compromised; however, and after the Show may be prevented. The right to withdraw the consent at any time is acknowledged without prejudice to the lawfulness of the processing carried out until the revocation.

For any clarification and explanation, the text of Regulation 679/2016 can be consulted at the following link:

[www.garanteprivacy.it/il-testo-del-regolamento](http://www.garanteprivacy.it/il-testo-del-regolamento)

## CONSENT UNDER GDPR

The undersigned

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Legal Representative of

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have received, read, and understood, the privacy policy of A151 Srl and Fiera Roma Srl and give consent to the processing of the personal data:

- For the arrangement of sales, promotional, advertising and marketing initiatives, as well as the dispatch of advertising and/or information material concerning the Organizers' products, services, and initiatives, through traditional contact methods (such as hard copy mail, telephone, etc.) and IT based (such as SMS, MMS, e-mail, push notifications), the analysis and market research carried out by the joint controllers.

☐ I give my consent      ☐ I do not consent

PLACE AND DATE

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COMPANY STAMP AND LEGIBLE SIGNATURE

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